

BOISE STATE UNIVERSITY WINS 2024 CAHME/ CANON SOLUTIONS AMERICA AWARD FOR SUSTAINABILITY IN HEALTHCARE MANAGEMENT EDUCATION

Since 2017, Canon Solutions America, a wholly owned subsidiary of Canon U.S.A., Inc., has partnered with the Commission on Accreditation of Healthcare Management Education (CAHME) to recognize healthcare management programs that prepare the next generation of hospital and health system leaders to consider the economic and environmental impact of their decisions. The CAHME/Canon Solutions America Award for Sustainability in Healthcare Management Education is designed to help bring attention to the important role that financial, environmental, and social sustainability can play in the evolution of healthcare management.

Canon Solutions America is honored to have the opportunity to recognize CAHME-accredited programs for their emphasis on a holistic definition of sustainability that encompasses diversity, equity, and inclusion as well as environmental and social governance initiatives. CAHME/Canon Solutions America Award Supports Canon's Philosophy of Kyosei—all people, regardless of race, religion, or culture, harmoniously living and working together into the future.

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BOISE STATE UNIVERSITY

The Boise State University Masters in Population and Health Systems Management program is the 2024 recipient for this prestigious award.

Recognizing that the next generation of healthcare leaders must grapple with the financial challenges related to changing demographics, care delivery systems, and payer models, Boise State University offers an advanced degree program that strives to bridge the clinical, operational, and financial divide.

Through a unique affiliation with the Healthcare Financial Management Association (HFMA), Boise State University students pursuing this advanced degree can:

- Earn their degree and four industry-recognized healthcare finance certifications through virtual classes that can be completed in five semesters.
- · Gain access to experiential learning through exposure to a comprehensive network of healthcare leaders.
- Become agents of change for the healthcare sector's transition to value-based care by exploring current concepts, challenges, and topics that can be applied immediately in the workplace.

Through a laser focus on educating healthcare leaders about financial sustainability, the Boise State University program uniquely positions graduating students to impact the long-term viability and sustainability of the healthcare sector. Boise State University's commitment to delivering a quality, hands-on education program that inspires students to find real solutions to healthcare challenges truly embodies the spirit of the CAHME/Canon Solutions America Award.



THE CANON COMMITMENT

Today, the healthcare sector is responsible for almost 9% of greenhouse gases in the United States and a quarter of the worldwide carbon footprint.¹ Canon is committed to helping healthcare organizations fulfill their promise of "do no harm" by promoting energy-efficient technology and responsible printing practices.

Canon strives to incorporate efficiencies throughout the lifecycle of our products. From sourcing and transportation to packaging, implementation, and end-of-life, our sustainability initiatives support supply chain resilience, enabling us to effectively support the business of healthcare.

Here are just a few ways that Canon has been recognized for sustainability:

- Leader in the 2023 IDC MarketScape: Worldwide Sustainability Programs and Services Vendor Assessment by IDC (International Data Corporation)—a U.S.-based IT research firm.²
- 2023 ENERGY STAR Partner of the Year for six consecutive years (2018-2023) for continued leadership in energy efficiency with more than 200 ENERGY STAR certified products.³
- Charter Partner for EPA SmartWay program dedicated to engaging SmartWay Transport Carriers that set environmental and fuel efficiency goals to reach significant, measurable air quality and/or greenhouse gas improvements.

Thanks to energy-saving technologies used in office equipment, Canon products achieved cumulative energy savings of 60,522 GWh between 2008 and 2021. This is expected to result in a CO2 reduction of 28,200,000 tons.⁴

As a Canon company, Canon Solutions America is committed to our corporate philosophy of Kyosei—all people, regardless of race, religion, or culture, harmoniously living and working together into the future. We salute healthcare management programs that are helping the healthcare leaders of today and tomorrow make that goal a reality.

² IDC MarketScape: Worldwide ESG/Sustainability Strategy Consulting Services 2023 Vendor Assessment

³ EPA Energy Star, Canon U.S.A. website

⁴ For more details about the data; <u>https://global.canon/en/csr/report/index.html</u>



PAST WINNERS OF THE CAHME/CANON SOLUTIONS AMERICA AWARD FOR SUSTAINABILITY IN HEALTHCARE MANAGEMENT EDUCATION

- 2023 George Mason University Department of Health Administration and Policy, Master of Health Administration
- 2022 University of Minnesota School of Public Health, Master of Healthcare Administration
- 2021 University of Washington School of Public Health, Master of Health Administration
- 2020 University of North Carolina at Chapel Hill Gillings School of Public Health, Master of Health Care Administration
- 2020 University of Missouri Department of Health Management and Informatics, Master of Health Administration
- 2019 Rush University Department of Health Systems Management, Master of Science
- 2018 University of Scranton Panuska College of Professional Studies, Master of Health Administration
- 2017 Xavier University, College of Professional Sciences Master of Health Services Administration



