

2026 CAHME Accreditation Standards and Criteria

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Standard 1: Program Development, Operations and Sustainment

Criterion 1.1 Mission, Vision, Values

Criterion Statement

The program will have statements of mission, vision, and values and demonstrate they guide the program's design, evaluation of effectiveness, and strategic initiatives.

Rationale

Mission, vision, and values statements provide direction for program operations, strategy, and sustainment. There are many reasons that a program should have a clear, targeted, and communicative mission, vision, and values. A well-defined mission and vision can: Attract prospective students and faculty who share similar goals and values. They help in building a strong and committed community; Provide a benchmark for evaluating the program's success and areas for improvement. They help in setting measurable goals and assessing progress over time.

Definitions

- **Mission statement:** defines the program's purpose and primary objectives, providing clear direction for students, faculty, and staff. It helps everyone understand the program's goals and how they contribute to achieving them.
- **Vision statement:** outlines the long-term aspirations of the program, inspiring and motivating all stakeholders to work towards a common future. It ensures that everyone is aligned with the program's goals and values.
- **Values:** serve as guiding principles that influence the program's culture and decision-making processes. They help in making consistent and ethical decisions, fostering a positive and supportive environment.
- **Program Design:** the creation of a framework that integrates mission, vision, values, curriculum, assessment, resources, and student support to achieve clearly defined graduate-level learning outcomes.
- **Strategic Initiative:** an activity designed to advance the program's mission and improve its quality, reputation, and outcomes.
- **Program Variant:** a defined version of the same academic program that differs in how it is structured or experienced while typically leading to the same awarded degree. Program variants may differ by delivery approach (in-person, online, hybrid), pacing or schedule (accelerated, part-time, executive), cohort design, calendar (semester, quarter, block), location or site, or other elements that shape how students progress through the program.
 - **Note:** If the credential awarded or core learning outcomes are different (e.g., MHA vs. MPH), that's usually a different program and not a variant.
- **Target Students:** the specific group of prospective learners the program is designed to attract and serve

Required Elements

Element		Required Documentation
a.	Rationale and Relevancy: Describe the rationale for the program's mission, vision and values and how these statements guide the program's design, evaluation of effectiveness, and strategic initiatives. Describe the process used to evaluate whether these statements remain relevant.	Narrative

b.	Defined Statements and Target Students: Submit a table which includes the following: • Mission • Vision • Values • Target student population <i>Complete for every program variant as described in the Program Overview and Eligibility Survey.</i>	Exhibit 1.1.1
c.	Alignment to College and/or University: Describe how the program's mission, vision and values relate to the mission, vision, and values of the College and/or University.	Exhibit 1.1.1

Exhibit 1.1.1: Program Variant Table

Instructions: For each program variant, fill in the mission, vision, values, target students, and explain how it aligns with the College and University.

Program Variant			
Mission			
Vision			
Values			
Target Students			
Alignment to College and/or University			

Criterion 1.2 Program-Level Sustainment Plan

Criterion Statement

The program will have the resources necessary to meet its mission and vision. The program will develop, implement, monitor and maintain a sustainment plan that outlines how the program will preserve its operational capacity, infrastructure, and essential functions over at least a three-year period (self-study year and the following two academic years). The plan will be reviewed and updated on a timeline prescribed by the program.

Rationale

A sustainment plan is critical for maintaining the program's stability and ability to operate effectively over time. It provides a structured approach for maintaining key operations, infrastructure, staffing, and resources beyond the current academic year. A strong plan helps the program proactively address risks, plan for leadership or staffing transitions, and remain aligned with its mission and vision. It supports institutional effectiveness by ensuring that program operations continue uninterrupted even as conditions change.

Definitions

- **Sustainment Plan:** a strategic framework that outlines how a program will remain viable, competitive, and high-quality over the next three years. A sustainment plan provides a clear roadmap for maintaining program excellence, anticipating risks, securing necessary resources, and adapting to changes to ensure long-term program success and stability.
- **Strategic Initiative:** an activity designed to advance the program's mission and improve its quality, reputation, and outcomes.
- **Monitoring:** the ongoing process of tracking, measuring, and evaluating how well a program, initiative, or activity is achieving its intended goals and outcomes. It uses clear performance indicators, regular data collection, and analysis to inform decisions, improve quality, and ensure accountability.

Required Elements

The plan must cover the self-study year and the following two academic years.

Element		Required Documentation
a.	Program Resources: Submit a summary of the types of resources necessary to support the program's long-term sustainability.	Exhibit 1.2.1
b.	Plan Development: Submit a narrative describing how the sustainment plan was developed, including stakeholders involved in its creation, data or risk assessments used, and the timeline for drafting and approval.	Narrative
c.	Alignment with Mission and Vision: Provide a short narrative alignment summary showing how the sustainment plan aligns with the program's mission and vision.	Narrative
d.	Strategic Initiatives: List your program's top current and upcoming strategic initiatives (expectation is no more than three)	Exhibit 1.2.2
e.	Risk Analysis: Describe the risks to the program's long-term sustainability and mitigation actions identified.	Exhibit 1.2.3
f.	Plan Review and Evaluation: Describe how the sustainment plan is regularly reviewed, evaluated, and updated.	Exhibit 1.2.4

Exhibit 1.2.1: Program Resource Planning and Sustainment Table

Instructions: Complete the table below to summarize the types of resources needed to support the program's long-term sustainability.

Resource Type	How is the resource secured?	How is the resource allocated?	How is adequacy evaluated?	How are gaps identified and addressed?	How are stakeholders engaged?
Human Resources					
Program Staff Support					
Faculty					
Program-related Professional Development					
Physical and Technological Resources					
Physical Resources					
Technological Resources					
Materials/Supplies					

Exhibit 1.2.2: Strategic Initiatives Tracking Table

Instructions: Use the table below to list your program's top current and upcoming strategic initiatives. For each initiative, identify the responsible owner (person or role) and the source of resources required to support implementation. Expectation is no more than three.

Strategic Initiative	Responsible Owner	Source of Resources

Exhibit 1.2.3: Program Risk Assessment and Mitigation Table

Instructions: Use the table below to identify potential risks to the program's long-term sustainability. For each risk, describe the potential impact, likelihood, mitigation strategy, person(s) responsible, and the timeline for implementing or reviewing the mitigation plan. Identifying risks does not mean that the criterion will be considered unmet. It is intended to highlight potential areas for monitoring, improvement, or mitigation.

Potential Risk	Potential Impact on Program	Likelihood: Low Med High	Mitigation Strategy	Responsible Party	When will the risk and/or mitigation be reviewed again?

Exhibit 1.2.4: Plan Review and Evaluation

Instructions: Complete the table below. Include the review frequency, responsible parties, stakeholder engagement methods, criteria for revisions, and how the plan's effectiveness is assessed.

Who owns the process?	How often do you review the plan?	Who is involved in reviewing the plan?	How do you determine if the plan needs to be revised?	How is the plan effectiveness assessed?

Criterion 1.3 Program Leadership and Faculty Authority

Criterion Statement

Program leadership, faculty, and other stakeholders will have the necessary input in all areas that fulfill the program's mission, vision, and sustainment plan.

Rationale

This standard ensures that those who are directly involved in the program's delivery and development can contribute their expertise and insights. By involving leadership and faculty in decision-making processes, the program can benefit from their experience, ensure alignment with competency attainment outcomes and industry employability skills, and foster a collaborative environment. This approach enhances the program's ability to adapt to changes, implement effective strategies, and continuously improve its quality and effectiveness.

Definitions

- **Stakeholders:** individuals, groups, or organizations (internal and external) that have an interest in, influence on, or are affected by the program's design, delivery, quality, and outcomes.
- **Program Leadership:** individuals responsible for guiding, managing, and advancing an academic program to achieve its mission, goals, and quality standards.
- **Faculty:** any individual who teaches/co-teaches courses in the program.
- **Feedback:** collection of input, perspectives, and evaluations from stakeholders.

Required Elements

Element		Required Documentation
a.	Leadership and Faculty Input: Describe how the College/University ensures that program leadership, faculty, and other stakeholders have input in the development and implementation of the program's mission, vision and sustainment plan.	• Narrative • Program Organization Chart
b.	Feedback Collection and Incorporation: Explain how the program collects and incorporates feedback from leadership, faculty, and other stakeholders to inform program decision-making and strategic planning. Provide an example of how feedback from stakeholders was integrated into the program.	• Narrative

Criterion 1.4 Student Recruitment, Admissions, Retention

Criterion Statement

The program will develop, implement, monitor and evaluate a plan for recruitment, admissions processes, and retention of students.

Rationale

Developing and implementing a plan for recruitment, admissions processes, and retention of students is central to maintaining a student body that matches the program's mission, ensuring that the program attracts and retains talented individuals. This standard ensures that the program has a strategic approach to identifying selection criteria, communicating these criteria to prospective students, enrolling students who are well-suited for the program, as well as providing the necessary support to help them succeed and complete their studies. By focusing on these areas, the program can enhance its reputation, improve student outcomes, and ensure long-term sustainability. A well-defined plan also helps in addressing challenges related to student attrition and promotes a supportive learning environment.

Definitions

- **Recruitment:** the process of identifying, attracting, and engaging prospective students who are a good fit for a program.
- **Admissions:** the process by which the program evaluates applications from prospective students and selects those who meet established qualifications for enrollment.
- **Retention:** the ability of a higher education program to keep enrolled students actively progressing toward the completion of their degree.
- **Monitor and Evaluate Effectiveness:** the ongoing process of tracking a program's activities, outcomes, and impact, and assessing how well they meet established goals, standards, and stakeholder expectations.

Required Elements

Element		Required Documentation
a.	Recruitment: Describe the program's recruitment plan which includes: • Target population and rationale for selection • Outreach strategies • Role of faculty and other appropriate stakeholders	• Narrative • Exhibit 1.4.1
b.	Admissions: Describe the admissions process and provide documentation, including: • Narrative describing how the program evaluates and selects applicants. ○ Include admissions timelines and how this is communicated to prospective students. • Narrative describing who is involved in the admissions process. • Create a spreadsheet or table that includes the following for all students that applied during the self-study year: ○ Student Name ○ For each admission criterion, indicate whether the applied student met the requirement. ○ Indicate whether the applied student aligns with the target audience. ○ Offered or Denied Admission ○ Accepted or Declined Acceptance ○ Provide explanation for any admissions exceptions granted where student did not meet admission criteria.	• Narrative • Exhibit 1.4.2 • Exhibit 1.4.3 • Admissions Spreadsheet or Table

c.	Retention: Describe the methods used to support student retention. Include role of faculty and other appropriate stakeholders. If retention rate is less than 80%, provide an explanation.	• Narrative • Exhibit 1.4.4
d.	Monitor and Evaluate Effectiveness: Provide evidence showing how recruitment, admissions, and retention efforts are monitored and evaluated. This includes: • Analysis of data from required elements a, b, c • Description of how results are used to assess effectiveness of the recruitment, admissions and retention plan. • If analysis reveals quality improvement opportunity complete PIC tool*; If no improvement is identified, evidence should support this conclusion.	• Narrative • Supporting evidence • PIC Tool*

Exhibit 1.4.1 – Recruitment Activity Outcomes

Exhibit 1.4.2 – Characteristics of Admitted Students

Exhibit 1.4.3 – Distribution of Enrolled Students

Exhibit 1.4.4 – Retention Rate

Instructions: These exhibits can be generated using the “CAMP: Generate Image and Download” service within CARE.

Criterion 1.5 Information Transparency

Criterion Statement

The program will ensure students and stakeholders have website access to accurate information about the program's admission and selection criteria, competency model, curriculum and curriculum sequencing, target student population, student success outcomes, stakeholder engagement with program and students, student professional development activities, and post-graduate employment outcomes.

Rationale

Ensuring that accurate, up-to-date program information is publicly available on the website is essential for transparency, informed decision-making, and stakeholder trust. This standard requires programs to provide direct access to key information so that prospective and current students, families, employers, and partners can make well-informed choices. To support credibility and accountability, the program will also maintain a formal process for reviewing, updating, and validating web content for accuracy.

Definitions

- **Target Students:** the specific group of prospective learners the program is designed to attract and serve

Required Elements

Element		Required Documentation
a.	Public Webpage Access: Submit the table with direct URLs showing where each of the following is available on the program's website: • Program admission and selection criteria • Competency model • Curriculum and curriculum sequencing • Target student population • Student success outcomes* • Stakeholder engagement with program and students • Student professional development activities • Post-graduate employment outcomes* * The program can link to CAHME's Advance Search Program Profile page from their website to meet this requirement.	Exhibit 1.5.1
b.	Website Maintenance Process: Describe the process and schedule for reviewing and updating the website content. Include who is responsible for website updates, how accuracy and completeness are verified, and how often reviews occur.	Narrative

Exhibit 1.5.1: Information Transparency Table

Instructions: Use the table below to provide the webpage links for each of the required elements.

Required Element	Webpage Link
Program admission and selection criteria	
Competency model	
Curriculum and curriculum sequencing	
Target student population	
Student success outcomes	
Stakeholder engagement with program and students	
Student professional development activities	
Post-graduate employment outcomes	

Standard 2: Competency Model

Criterion 2.1 Competency Model Development

Criterion Statement

The program will develop, adopt, or adapt and implement a competency model that is industry relevant and prepares students for post graduate employment outcomes.

Rationale

The program has a set of relevant competencies that are aligned with the program's mission and vision, industry specific, align with student post-graduate employment outcomes and have been layered across the curriculum in a way that allows students to attain the competencies at the program-level competency proficiency targets.

Definitions

- **Post-graduate employment outcomes:** types of jobs, roles, or career advancements graduates are prepared to pursue as a result of completing the program
- **Competency Model:** translates program learning outcomes into clear, measurable capabilities that students should demonstrate by graduation; a list of competencies, competency definitions, measurement expectations.
- **Industry Relevant:** aligned with the current needs, priorities, and standards of the professional fields or industries.

Required Elements

Element		Required Documentation
a.	Alignment: Define each competency and explain why these competencies were chosen for this program's mission, vision, target audience, and post graduate employment outcomes.	• Narrative • Exhibit 2.1.1
b.	Stakeholders: Describe how stakeholders (industry experts, faculty, alumni, and others) were involved in the process to develop the competency model.	Narrative
c.	Proficiency Scale: Describe the proficiency scale used to assess student competency attainment.	Proficiency scale with labels, definitions, and evaluation criteria
d.	Industry Relevancy: Specify how the program identifies and integrates industry-relevant competencies into the curriculum aligned with mission and post graduate employment outcomes.	Narrative

Exhibit 2.1.1 Competencies

Instructions: Complete the table below. List each program competency with its definition, identify the proficiency target for student achievement, and specify the evaluation criteria. Include a key that explains the proficiency scale used.

Competency	Competency Definition	Proficiency Targets	Evaluation Criteria

Criterion 2.2 Competency Model Effectiveness

Criterion Statement

The program measures student competency attainment at the program level.

Rationale

Measuring competency attainment at the program level is crucial for ensuring that students acquire the necessary skills and knowledge to succeed in their chosen roles. This standard helps maintain the quality and relevance of the educational program by providing a structured approach to evaluating student performance and program effectiveness. It ensures that the program is aligned with industry requirements and prepares students for professional success. Additionally, it supports continuous improvement by identifying areas where the program can be enhanced to better meet the needs of students and employers.

Definitions

- **Student Competency Attainment:** a student has achieved the specific knowledge, skills, abilities (apply what they have learned) at the proficiency target set by the program. Measured through direct evidence. Assessed against clearly defined performance criteria/rubrics
- **Program Level:** the final level of attainment during the program of study. Determined by the program. Not all competencies must be evaluated in one direct measure.
- **Direct Measures:** measures which assess individual student learning and competency mastery by evaluating actual work or performance that demonstrates knowledge, skills, or abilities. Evidence in student work, actual demonstration
 - Examples: capstone, comprehensive written or oral examination, portfolios, presentations, comprehensive case analysis, practicum feedback. Can include more than one.
- **Indirect Measures:** measures which capture perceptions, reflections, or secondary indicators of learning rather than direct evidence of skill or knowledge demonstration.
 - Examples (not exhaustive): exit surveys, self-reflection, employer feedback (without a rubric, defined training), employment rates, salary

Required Elements

Element		Required Documentation
a.	Measurement Criteria: Although competency assessment happens at the individual student level, documentation provided will be at the program-level. Provide the following: • Aggregate data of all student attainment for each competency at the program-level for the self-study year. • The competency-based rubric used to assess program-level competency attainment for each competency.	• Narrative • Program-level competency attainment table/tool • Rubric
b.	Direct Measures: Provide the direct competency-based measurement tool(s) used to assess program-level competency attainment.	• Narrative • Blank competency-based measurement tool(s)
c.	Indirect Measures: Provide the indirect competency-based measurement tool(s) used to assess program-level competency attainment.	• Narrative

		Blank competency-based measurement tool(s)
d.	Data Collection and Analysis: Describe: - When direct and indirect measurement data is collected - Who analyzes the data on student competency attainment.	- Narrative - Exhibit 2.2.1
e.	Stakeholder Feedback: Describe how the program incorporates feedback from students, alumni, and industry partners into the competency effectiveness evaluation process.	Narrative
f.	Faculty Role: Describe the role of faculty in designing and implementing student competency assessments.	Narrative
g.	Student Competency Progress: Describe how students are informed of their progress toward meeting the program's target for each competency.	Narrative
h.	Student Competency Attainment: Describe how students are informed whether they met the program's target for each competency.	Narrative

EXAMPLE ONLY: Program-level Competency Attainment Table/Tool

This table is provided as an example to help illustrate and clarify expectations. It is not intended to serve as a template but rather as a framework for reference.

	Proficiency Scale					Target	Outcome
	1	2	3	4	5		
Competency 1	# students that attained 1	# students that attained 2	# students that attained 3	# students that attained 4	# students that attained 5	XX% of students reach proficiency scale Y or more	Target Met/Not Met
Competency 2							

Exhibit 2.2.1 Competency Direct Assessments

Instructions: Using the program's completed Exhibit 2.1.2 Competencies, add an asterisk (*) for direct assessments.

Criterion 2.3 Competency Model CQI

Criterion Statement

The program will develop and implement a plan to improve competency model effectiveness.

Rationale

Developing and implementing a plan to improve competency model effectiveness is essential for maintaining the relevance and quality of a healthcare administration graduate program. A well-documented continuous quality improvement (CQI) plan ensures that the program can review, analyze, and act upon competency model effectiveness outcomes. By incorporating input from key stakeholders, the program can align its competencies with industry expectations. Regular communication of feedback to stakeholders fosters transparency and accountability, while targeted development initiatives and continuous monitoring ensure that the program remains responsive to evolving needs and expectations. This approach strengthens essential skills and behaviors, ensuring graduates are well-prepared, competitive, and adaptable for long-term career success in varying healthcare environments.

Definitions

- **Continuous Quality Improvement (CQI):** a structured, ongoing process of collecting, analyzing, and using data on program performance to make informed changes that enhance quality, effectiveness, and student outcomes. It includes regular assessment, gathering feedback, analyzing results, implementing improvement, and documenting changes/outcomes.
- **Stakeholder Engagement:** intentional process of involving individuals, groups, or organizations with an interest in or influence on a program. Outcome feedback should be provided to the stakeholders.
- **Implement:** put a plan, change, policy, process, or decision into action by carrying out the steps needed to achieve its intended goals

Required Elements

Element		Required Documentation
a.	CQI Process: Describe the process for the continuous quality improvement (CQI) plan to assess competency model effectiveness including: • How the data provided in Standard 2.2 is analyzed • How opportunities for improvement are identified	Narrative
b.	Stakeholder Engagement: Explain how and when the program incorporates input from key stakeholders into the CQI plan. Stakeholders must include, at a minimum: • Students • Alumni • Industry partners	Exhibit 2.3.1
c.	CQI Efforts: Complete a PIC tool for the targeted quality improvement opportunities that enhance competency model effectiveness. Program will provide no more than two quality improvement opportunities.	PIC Tool
d.	Maintain Transparency and Accountability: Explain how the outcomes from feedback are communicated to stakeholders.	Narrative

Exhibit 2.3.1: Stakeholder Engagement

Instructions: Complete the table by providing the type of engagement of the required stakeholders, additionally please include any other stakeholders specific to your program, and note their engagement during the self-study year.

Stakeholders	Type of Engagement within Self Study Year
Students*	
Alumni*	
Industry Partners*	

*Required

Standard 3: Curriculum

Criterion 3.1 Graduate-Level Curriculum Development

Criterion Statement

The program will develop and deliver an industry-relevant curriculum that reflects graduate-level rigor appropriate for the professional and academic preparation of the target audience and prepares students for program-level culminating integrative assessments (see 3.2) and post-graduate employment outcomes. The curriculum will also provide opportunities for students to engage in teams and collaborate with a variety of healthcare professionals, with faculty and appropriate stakeholders involved throughout the process.

Rationale

Developing and delivering an industry-relevant curriculum that reflects graduate-level rigor ensures alignment between the program's mission and the employability skill expectations of the profession. Graduate-level rigor demonstrates that students are challenged to engage with advanced knowledge, critical thinking, and applied problem-solving skills consistent with the program identified learning framework and professional standards.

Further, embedding rigor and relevance into the curriculum provides the foundation for students to demonstrate their abilities in program-level culminating integrative assessments, which serve as direct measures of learning outcomes and competency attainment. These assessments validate that students can synthesize knowledge across courses, apply competencies in complex scenarios, and meet the performance standards expected by employers and professional communities. By intentionally designing the curriculum to build toward these integrative assessments, the program demonstrates a systematic approach to competency development, continuous improvement, and accountability for post-graduate success.

Definitions

- **Graduate-Level Curriculum:** goes beyond undergraduate level learning expectations, specialized knowledge and skills (competencies), meets industry expectations for employability skills.
- **Program-level Culminating Integrative Assessment:** An integrative assessment (or experience) is an evaluation method that requires students to synthesize and apply knowledge, skills, and behaviors from multiple courses, learning experiences, or competencies to address a complex, authentic problem or task. In short, it's an assessment that brings together learning from across the curriculum to show that students can apply what they've learned in a cohesive, practical way. Students will meet established criteria tied directly to program-level proficiency targets and learning outcomes.
 - Measure mastery across competencies rather than in isolation.
 - Require students to demonstrate connections between different areas of learning.
 - Often take the form of capstone projects, portfolios, case studies, or performance-based tasks.
 - Are designed to assess real-world readiness by simulating professional challenges.
- **Learning Principles Framework:** a structured set of evidence-based guidelines that describe how people learn most effectively, used to design, deliver, and assess educational experiences
- **Competency to Curriculum Mapping:** the process of systematically aligning a program's defined competencies with the specific courses, learning activities, and assessments in its curriculum.
 - Required Program Topics: Topics to be covered during a program of study, delivered to all students (not merely accessible).
 - This is a list of topics, not required to be domains, competencies, or courses.
 - The program determines the best way to include these topics in their curriculum and program offerings.

Required Elements

Element			Required Documentation
a.	Curriculum: Describe how the program chose the courses in the curriculum and how they align with the mission and how it will provide opportunities for students to attain competencies at the program-level targets.		Narrative
b.	Incorporating Industry Feedback: Describe how the program collects and incorporates industry feedback into the curriculum development process.		Narrative
c.	Faculty Involvement: Describe the role of faculty in developing and maintaining the relevance and rigor of the curriculum.		Narrative
d.	Learning Principles: Describe the adopted, adapted or developed learning principles framework(s) that guide the development of teaching, learning, and assessment methods in the program. Describe how these methods are learner-centered, inclusive, evidence-based and promote active engagement, critical and reflective thinking, and the integration of theory and practice.		Narrative
e.	Research and Scholarship: Specify which courses expose students to scholarship and research.		Exhibit 3.1.1
f.	Teams and Teamwork: Specify in which courses students engage in team-related work and how individual students receive feedback on performance. The program should provide a minimum of two opportunities for participation in teams and receiving feedback at the individual student level.		• Narrative • Exhibit 3.1.1 • Blank copy of team-based feedback tool(s)
g.	Plan of Study: Describe the typical course of study for full-time and (if different) part-time students in each major degree Program offered.		• Exhibit 3.1.2 • All Syllabi
h.	Interprofessional Experiences: Describe how students engage with a variety of healthcare professionals in the curriculum.		• Narrative • Exhibit 3.1.3: List of healthcare professionals in 'How it's covered' column for appropriate topics
i.	Curriculum to Competency Mapping: Demonstrate how competencies are mapped across the curriculum. Include the program-level attainment target for each competency.		Exhibit 3.1.4
j.	Required Program Topics: The program will cover, at least once during a student's degree program, the following topics in the program.		Exhibit 3.1.3
	Analytical Reasoning	Healthcare Legal Considerations	
	Communication: Written & Oral	Healthcare Management Across the Continuum	
	Critical Thinking	Healthcare Management & Operations	
	Cultural Competence: Develop students' skills to work with all populations and communities	Leadership	
	Data Literacy & Data Supported Decision Making	Patient Centered Care	
	Ethics	Performance Measurement & Improvement	
	Health Industry Foundations	Population Health	
	Healthcare Finance	Professionalism	
	Healthcare Human Resources	Strategic Thinking	

	Healthcare Information Technology (Including AI in healthcare)	Sustainability	
	Healthcare Innovation & Innovation Principles	Teamwork	

Exhibit 3.1.1 Student Exposure and Engagement

Instructions: list the courses where students work in teams and/or are exposed to research and scholarship.

Courses & Activities	Research & Scholarship	Teams & Teamwork

Exhibit 3.1.2: Courses Offered in Self-Study Year

Instructions: Complete the table to show the typical course of study for full-time and (if different) part-time students in each major degree program offered.

Year in Program	Session	Course Number & Title	Credits	Instructor(s)	Dept	Student Enrollment Program Students (non Program)	Topics
CORE/REQUIRED COURSES							
Year One	Fall	HM503 Healthcare Finance	3	L.Garroway	MGM T	15 (4)	
ELECTIVES							

Exhibit 3.1.3: Required Program Topics

Instructions: Complete the table by indicating how each listed topic is covered at least once during the degree program.

Topics	How is it covered?
Analytical Reasoning	
Communication: Written & Oral	
Critical Thinking	
Cultural Competence: Develop student's skills to work with all populations and communities	
Data Literacy & Data Supported Decision Making	
Ethics	
Health Industry Foundations	
Healthcare Finance	
Healthcare Human Resources	
Healthcare Information Technology (Including AI in healthcare)	

Healthcare Innovation & Innovation Principles	
Healthcare Legal Considerations	
Healthcare Management Across the Continuum	
Healthcare Management & Operations	
Leadership	
Patient Centered Care	
Performance Measurement & Improvement	
Population Health	
Professionalism	
Strategic Thinking	
Sustainability	
Teamwork	

Exhibit 3.1.4: Competency Mapping

Complete the table to show where each competency is covered in the courses and the target level students should reach in each course.

	Competency 1	Competency 2	Competency 3
Course 1			
Course 2			
Course 3			

Criterion 3.2 Program-Level Final Integrative Assessment Development

Criterion Statement

The program will provide program-level final integrative assessments that demonstrate students achieved the program-level competency proficiency targets.

Rationale

An integrative assessment, or experience involves bringing together various aspects of learning, such as knowledge, skills, and practical application, to provide a comprehensive and cohesive learning experience. These experiences often require students to apply what they have learned fostering a deeper understanding and the ability to synthesize information from multiple sources. A program-level integrative experience is essential for providing students with opportunities to apply their knowledge and skills in real-world contexts. Such experiences are crucial for developing critical thinking, problem-solving, and professional skills that are highly valued by employers.

Definitions

- **Integrative Experience:** a culminating learning activity, in which students bring together knowledge and skills acquired across the curriculum to address complex, real-world problems or professional tasks. This experience emphasizes synthesis, application, and reflection, demonstrating how students can connect competencies in a cohesive and practice-oriented way.
- **Integrative Assessment:** the program-level evaluation of student performance within an integrative experience. It measures how effectively students demonstrate proficiency across multiple competencies by applying their learning in a comprehensive manner. The assessment provides evidence that students have achieved program-level competency proficiency targets and can translate classroom knowledge into professional practice.

Required Elements

Element		Required Documentation
a.	Design and Implementation: Describe how the program designs and implements program-level final integrative assessments. Explain how the selected assessments align with the program's post-graduate employment outcomes.	Narrative
b.	Documentation of Integrative Experiences: Provide the full documentation of the integrative experience(s) exactly as it is given to students including all instructions, prompts, exhibits, and related materials.	Documentation of integrative experience(s)
c.	Student Support: Describe how the program supports students in preparing for and participating in integrative experiences.	Narrative
d.	Student Performance Feedback: Explain the process and provide the rubric(s) for assessing student performance during integrative experiences and the feedback provided to students.	• Narrative • Rubrics

Criterion 3.3 Curriculum Effectiveness

Criterion Statement

The program will evaluate the effectiveness of the curriculum and the final integrative assessment(s).

Rationale

Evaluating the effectiveness of the curriculum to achieve program-level competency attainment targets and ensure success in both integrative experiences and post-graduate employment is essential for maintaining the quality and relevance of an educational program. This standard ensures that the curriculum is reviewed to verify that it equips students with the necessary knowledge, skills, and competencies required for their professional success. By regularly evaluating curriculum effectiveness, the program can identify areas for improvement, incorporate feedback from stakeholders, and adapt to changing industry demands. This approach supports continuous improvement and helps maintain the quality and relevance of the educational experience, ultimately enhancing student outcomes and employability.

Required Elements

Element		Required Documentation
a.	Measurement Criteria: Describe the methods used, frequency, and data inputs to assess curriculum effectiveness in: - Competency to curriculum mapping - Program-level final integrative assessments - Post-graduate employment outcomes	- Narrative - Data collection tools - Integrative Assessments for all students. <i>(Site visit team will pull sample per sample chart.)</i>
b.	Stakeholder Feedback: Describe how the program incorporates feedback from students, alumni, and industry partners into the curriculum and final integrative assessment effectiveness evaluation process.	Narrative
c.	Faculty Role: Describe the role of faculty in assessing curriculum effectiveness.	- Narrative - Course Evaluations - Other assessment materials

Sample Chart:

Number of Students	Number of Integrative Assessments Sampled (30%)
1-50	15
51-100	30
101-150	45
151-200	60
201-250	75
251-300	90
301-350	105
351-400	120
401-450	135
451-500	150
501+	225

Criterion 3.4 Curriculum CQI

Criterion Statement

The program will develop and implement a plan to improve curriculum effectiveness.

Rationale

Developing and implementing a plan to improve curriculum effectiveness based on key stakeholder and data inputs is vital for ensuring that the program curriculum supports student success in the program-level culminating integrative assessment, remains relevant, graduate-level, and aligned with industry standards. By reviewing and improving the curriculum, the program can address gaps, incorporate innovative teaching methods, and integrate stakeholder feedback in ways that enhance educational quality, foster a dynamic learning environment that supports high level thinking, and more effectively prepare students for professional careers and post-graduate opportunities.

Definitions

- **Continuous Quality Improvement (CQI):** a structured, ongoing process of collecting, analyzing, and using data on program performance to make informed changes that enhance quality, effectiveness, and student outcomes. It includes regular assessment, gathering feedback, analyzing results, implementing improvement, and documenting changes/outcomes.
- **Stakeholder Engagement:** intentional process of involving individuals, groups, or organizations with an interest in or influence on a program. Outcome feedback should be provided to the stakeholders.
- **Implement:** put a plan, change, policy, process, or decision into action by carrying out the steps needed to achieve its intended goals

Required Elements

Element		Required Documentation
a.	CQI Process: Describe the process for the continuous quality improvement (CQI) plan to assess curriculum and program-level final integrative assessment effectiveness including: • How the data provided in Standard 3.3 is analyzed • How opportunities for improvement are identified	Narrative
b.	Stakeholder Engagement: Explain how and when the program incorporates input from key stakeholders into the CQI plan. Stakeholders must include, at a minimum: • Students • Alumni • Industry partners	Exhibit 3.4.1
c.	CQI Efforts: Complete a PIC tool for the targeted quality improvement opportunities that enhance curriculum and program-level final integrative assessments. Program will provide no more than two quality improvement opportunities.	PIC Tool
d.	Maintain Transparency and Accountability: Explain how the outcomes from feedback are communicated to stakeholders.	Narrative

Exhibit 3.4.1 Stakeholder Engagement

Instructions: complete the table to show how the program engaged with each stakeholder group during the self-study year.

Stakeholders	Type of Engagement within Self Study Year
Students*	
Alumni*	
Industry Partners*	

*Required

Standard 4: Student Success

Criterion 4.1 Academic Resources

Criterion Statement

The College, University, school, and program will offer comprehensive, well-communicated student academic resources including technology resources.

Rationale

Offering comprehensive, well-communicated student academic resources, including technology resources, is crucial for supporting student learning and success. These resources provide students with the tools and support they need to excel academically, stay engaged, and effectively utilize technology in their studies. By ensuring that these resources are accessible and well-communicated, the institution can enhance the overall educational experience, promote resource access, and help students overcome barriers to success. Additionally, evaluating the effectiveness of these resources and implementing a continuous quality improvement (CQI) plan ensures that the institution can adapt to changing needs and continuously enhance the support provided to students.

Required Elements

Element		Required Documentation
a.	Resource Links: Provide links to the types of academic and technology resources.	Exhibit 4.1.1
b.	Availability and Accessibility: Describe the methods the program uses to communicate the availability and accessibility of these resources to students.	Narrative
c.	Student Feedback: Describe the mechanisms for collecting and incorporating student feedback to improve resource offerings and communication strategies.	Narrative
d.	Evaluation: Describe the process for evaluating the effectiveness of these resources to meet the needs of all students in the program. Provide summary data including student feedback.	- Narrative - Tables and/or graphs
e.	CQI Plan: Describe the continuous improvement processes in place to enhance the quality and effectiveness of academic and technology resources. If analysis reveals quality improvement opportunity complete PIC tool*; If no improvement is identified, evidence should support this conclusion.	- Narrative - PIC Tool*

Exhibit 4.1.1: Academic Resources

Instructions: Complete the table by listing each type of academic or technology resource the program provides and include the corresponding website URL.

Resource Type	Website URL

Criterion 4.2 Academic Advising

Criterion Statement

The program will offer or provide access to academic advising resources for all students.

Rationale

Offering appropriate, well-communicated student academic advising resources is essential for supporting student success and guiding them through their educational journey. Effective academic advising helps students make informed decisions about their courses, career paths, and personal development. By ensuring that advising resources are accessible and well-communicated, the institution can enhance student engagement, retention, and overall academic performance. Academic advising needs to be accessible to all students however it is not expected that all students will access these resources in the same way. Students should choose the process that supports their individual needs. Therefore, programs should create a plan based on their students' needs and demonstrate the effectiveness of the plan and process. Additionally, evaluating the effectiveness of these resources and implementing a continuous quality improvement (CQI) plan ensures that the institution can adapt to changing needs and continuously improve the support provided to students.

Required Elements

Element		Required Documentation
a.	Academic Advising Services: Describe the types of academic advising resources available to students. Include the role of faculty and staff, if appropriate.	Narrative
b.	Availability and Accessibility: Describe the methods used to communicate the availability and accessibility of academic advising services to students. Describe how the program meets the diverse needs of the student population.	Narrative
c.	Student Feedback: Describe the mechanisms for collecting and incorporating student feedback to improve resources offerings and communication strategies.	Narrative
d.	Evaluation: Describe the strategies for regularly evaluating the effectiveness of academic advising resources. Provide summary data including student feedback.	• Narrative • Tables and/or graphs
e.	CQI Plan: Describe the process for creating and implementing a continuous quality improvement (CQI) plan based on the evaluation outcomes. • If analysis reveals quality improvement opportunity complete PIC tool*; If no improvement is identified, evidence should support this conclusion.	• Narrative • PIC Tool*

Criterion 4.3 Professional Career Advising

Criterion Statement

The program will offer or provide access to professional career advising services for all students.

Rationale

Offering or providing access to appropriate professional career advising services is necessary for preparing students for their future careers. Effective career advising helps students understand their career options, develop job search strategies, and build the skills necessary for professional success. By ensuring that career advising services are accessible and well-communicated, the program can enhance student employability, satisfaction, and post-graduate success. Additionally, evaluating the effectiveness of these services and implementing a continuous quality improvement (CQI) plan ensures that the program can adapt to changing career landscapes and continuously improve the support provided to students.

Required Elements

Element		Required Documentation
a.	Career Advising Services: Describe the types of professional career advising services available to students. Include the role of faculty and staff, if appropriate	Narrative
b.	Availability and Accessibility: Describe the methods used to communicate the availability and accessibility of career advising services to students. Describe how the program meets the diverse needs of the student population.	Narrative
c.	Student Feedback: Describe the mechanisms for collecting and incorporating student feedback to improve career advising services and communication strategies.	Narrative
d.	Evaluation: Describe the strategies for regularly evaluating the effectiveness of career advising services. Provide summary data including student feedback.	- Narrative - Tables and/or graphs
e.	CQI Plan: Describe the process for creating and implementing a continuous quality improvement (CQI) plan based on the evaluation outcomes. If analysis reveals quality improvement opportunity complete PIC tool*; If no improvement is identified, evidence should support this conclusion.	- Narrative - PIC Tool*

Criterion 4.4 Post-Graduate Career Preparedness

Criterion Statement

The program will develop and implement a plan to monitor post-graduate career preparedness.

Rationale

Developing and implementing a plan to monitor career preparedness is imperative for ensuring that students are equipped with the necessary skills, knowledge, and competencies to thrive in their careers after graduation. This standard ensures that the program assesses and supports student readiness for the professional world. By monitoring preparedness, the program can identify areas where students may need additional knowledge and skill development, provide targeted interventions, and continuously improve the educational experience. This approach not only enhances student outcomes but also strengthens the program's reputation and alignment with industry expectations.

Required Elements

Element		Required Documentation
a.	Process: Describe the specific program criteria, timeline, and processes used to assess career preparedness for post-graduate success. Detail who participates in monitoring and supporting career preparedness for post-graduate success.	Narrative
b.	Collect and Analyze Data: Describe the tools used to collect and analyze data on career preparedness. Post-graduate data gathering will include: • Questions required for annual report • Competency relevance • Curriculum relevance • Professional activities relevance • Program-specific questions (determined by the program)	• Narrative • Blank sample of program's Graduate Survey or other tools of data gathering • Tables and/or graphs with aggregate data • Exhibit 4.4.1 • Exhibit 4.4.2
c.	Stakeholder Feedback: Describe the mechanisms for incorporating feedback from students, alumni, and the industry to improve the monitoring plan and support services.	Narrative
d.	Evaluation: Describe how the program identifies opportunities to prepare students more effectively for post-graduate success. Provide summary data including stakeholder feedback.	Narrative
e.	CQI Plan: Describe the continuous improvement processes in place to enhance the quality and effectiveness preparing students for post-graduate success. • If analysis reveals a quality improvement in competency model, add to PIC in 2.3 • If analysis reveals a quality improvement in curriculum, add to PIC in 3.4 • If analysis reveals quality improvement opportunity outside of competencies or curriculum, complete a PIC tool* • If no improvement is identified, evidence should support this conclusion.	• Narrative • PIC Tool*

Exhibit 4.4.1 Employment Settings of Program Graduates

Instructions: This exhibit can be generated using the “CAMP: Generate Image and Download” service within CARE.

Exhibit 4.4.2 Positions Currently Held by Program Graduates

Instructions: This exhibit can be generated using the “CAMP: Generate Image and Download” service within CARE.

Standard 5: Faculty

Criterion 5.1 Qualified Faculty

Criterion Statement

All program faculty will have relevant academic and/or professional preparation in the areas they teach and/or engage with students, and the program will maintain a sufficient number of qualified faculty to support its mission, student learning needs, and program outcomes.

Rationale

Ensuring that all program faculty have relevant academic and/or professional preparation in the areas they teach and/or engage with students is necessary for maintaining quality and credibility. Faculty with appropriate qualifications bring a depth of knowledge, practical experience, and expertise that enhances the learning experience for students. This standard ensures that faculty are well-equipped to deliver high-quality instruction, mentor students effectively, and contribute to the program's academic and professional goals. By having qualified faculty, the program can better prepare students for their future careers, align with industry standards, and uphold its mission and vision.

Definitions

- **Faculty:** any individual who teaches/co-teaches courses in the program.
- **Academic/professional Preparation:** the formal education, credentials, professional experience, and scholarly or practice-based expertise that qualify them to teach, advise, and contribute to a graduate program. Courses should be taught by faculty with specific expertise.

Required Elements

Element		Required Documentation
a.	Qualification Requirements: Specify the academic and professional qualifications required for faculty in the program.	Narrative
b.	Qualification Alignment: Complete the table to show the number of faculty in the program and to demonstrate that faculty in the program are qualified to teach as aligned to your mission and post-graduate employment outcomes.	• Exhibit 5.1.1 • CV/Resume for all faculty
c.	Professional Development: Describe the strategies for supporting faculty in maintaining and enhancing their qualifications through professional development and continuing education.	Narrative
d.	Faculty Sufficiency: Describe how the program ensures an adequate number of qualified faculty to meet its mission, deliver the curriculum, and support student learning and engagement. Provide workload data, faculty-to-student ratios, or other evidence that demonstrates sufficiency.	Narrative
e.	Webpage Links: Provide links to University/College policies on faculty qualifications	Links
f.	CQI Plan: Describe the continuous quality improvement processes in place to regularly review and update faculty qualifications and ensure professional development support based on feedback and industry changes. • If analysis reveals quality improvement opportunity complete PIC tool*; if no improvement is identified, evidence should support this conclusion.	• Narrative • PIC Tool*

Figure 5.1.1 Current Program Faculty Qualifications

Instructions: Complete the table by listing each faculty member's credentials, experiences, and responsibilities to demonstrate their qualification for the courses they teach.

	Faculty Name (last, first)	Highest degree earned & year	Year appointed to Program	Qualified (academic/ practitioner)	Faculty (Core)/(Adj)	Program responsibility	Percent of remuneration carried in budget	Courses Taught in Self- Study Year (# of credits)	Significant Experiences Qualifying the Faculty for Courses Taught
1.									
2.									
3.									
4.									

Figure 5.1.2: Faculty by Status

Instructions: This exhibit can be generated using the "CAMP: Generate Image and Download" service within CARE.

Figure 5.1.3: Faculty by Full-Time Status

Instructions: This exhibit can be generated using the "CAMP: Generate Image and Download" service within CARE.

Criterion 5.2 Faculty Andragogical Development

Criterion Statement

The program will develop and implement a faculty andragogical plan for all faculty who teach in the program.

Rationale

Developing and implementing a faculty andragogical plan for all faculty who teach in the program is essential for ensuring high-quality instruction, up to date teaching methods and assessment techniques, and consistent teaching practices. A well-defined andragogical plan provides faculty with the tools, strategies, and support they need to deliver effective and engaging instruction. This standard ensures that faculty are equipped with best practices in teaching and learning, aligned with the program's goals and student needs. By fostering continuous professional development and pedagogical excellence, the program can enhance student learning outcomes, promote innovative teaching methods, and maintain a high standard of education.

Definitions

- **Andragogy:** The art and science of helping adults learn (Knowles, M. S. (1980). *The modern practice of adult education: From pedagogy to andragogy* (2nd ed.). Cambridge Books.)
 - **Assumptions:**
 - Adult learners are **self-directed** and bring prior experiences to learning.
 - Learning is **problem-centered** and often driven by real-world application.
 - Adults are motivated by internal factors (career growth, personal development) rather than external control.
 - Adults prefer learning that is relevant and immediately applicable.
- **Faculty:** any individual who teaches/co-teaches courses in the program.

Required Elements

Element	Required Documentation
a. Andragogical Plan: Describe the andragogical plan for all faculty who teach in the program. The plan will include faculty participation in one event at a minimum every two years.	• Narrative • Exhibit 5.2.1
b. Andragogical Integration: Explain how the program supports faculty in adopting and integrating the andragogical plan into their teaching practices.	Narrative
c. Monitor and Evaluate: Describe the process for monitoring and evaluating the effectiveness of the andragogical plan in enhancing teaching quality and student learning outcomes.	Narrative
d. Faculty Onboarding: Describe how the program ensures that all faculty are onboarded with education on andragogical, competency-based education, learning management systems etc.	Narrative
e. CQI Plan: Describe the continuous quality improvement (CQI) processes in place to regularly review and update the andragogical plan based on faculty feedback and educational best practices. • If analysis reveals quality improvement opportunity complete PIC tool*; If no improvement is identified, evidence should support this conclusion.	• Narrative • PIC Tool*

Exhibit 5.2.1 Faculty Andragogical Development Table

Instructions: Complete the table by listing each faculty member and the andragogical event(s) they participated in.

Faculty Member	Andragogical Participation Event

Appendix 1: Definitions

Academic/professional Preparation: the formal education, credentials, professional experience, and scholarly or practice-based expertise that qualify them to teach, advise, and contribute to a graduate program. Courses should be taught by faculty with specific expertise. *(Criterion: 5.1)*

Admissions: is the process by which the program evaluates applications from prospective students and selects those who meet established qualifications for enrollment. *(Criterion: 1.4)*

Andragogy: The art and science of helping adults learn (Knowles, M. S. (1980). *The modern practice of adult education: From pedagogy to andragogy* (2nd ed.). Cambridge Books.) *(Criterion 5.2)*

Assumptions:

- Adult learners are **self-directed** and bring prior experiences to learning.
- Learning is **problem-centered** and often driven by real-world application.
- Adults are motivated by internal factors (career growth, personal development) rather than external control.
- Adults prefer learning that is relevant and immediately applicable.

Competency to Curriculum Mapping: the process of systematically aligning a program's defined competencies with the specific courses, learning activities, and assessments in its curriculum. *(Criterion 3.1)*

- Required Program Topics: Topics to be covered during a program of study, delivered to all students (not merely accessible).
- This is a list of topics, not required to be domains, competencies, or courses.
- The program determines the best way to include these topics in their curriculum and program offerings.

Competency Model: translates program learning outcomes into clear, measurable capabilities that students should demonstrate by graduation; a list of competencies, competency definitions, measurement expectations. *(Criterion: 2.1)*

Continuous Quality Improvement (CQI): a structured, ongoing process of collecting, analyzing, and using data on program performance to make informed changes that enhance quality, effectiveness, and student outcomes. It includes regular assessment, gathering feedback, analyzing results, implementing improvement, and documenting changes/outcomes. *(Criterion 2.3, 3.4)*

Criteria: The specific, measurable components within each Standard. Criteria break down the broader Standard into individual requirements or elements that a program must address, document, and demonstrate compliance within the self-study.

Direct Measures: measures which assess individual student learning and competency mastery by evaluating actual work or performance that demonstrates knowledge, skills, or abilities. Evidence in student work, actual demonstration. *(Criterion: 2.2)*

Examples: capstone, comprehensive written or oral examination, portfolios, presentations, comprehensive case analysis, practicum feedback (can include more than one).

Faculty: any individual who teaches/co-teaches courses in the program. *(Criterion: 1.3, 5.1, 5.2)*

Feedback: collection of input, perspectives, and evaluations from stakeholders. *(Criterion: 1.3)*

Graduate-Level Curriculum: goes beyond undergraduate level learning expectations, specialized knowledge and skills (competencies), meets industry expectations for employability skills. *(Criterion 3.1)*

Implement: put a plan, change, policy, process, or decision into action by carrying out the steps needed to achieve its intended goals. *(Criterion 2.3, 3.4)*

Indirect Measures: measures which capture perceptions, reflections, or secondary indicators of learning rather than direct evidence of skill or knowledge demonstration. *(Criterion 2.2)*

Examples (not exhaustive): exit surveys, self-reflection, employer feedback (without a rubric, defined training), employment rates, salary

Industry Relevant: aligned with the current needs, priorities, and standards of the professional fields or industries. *(Criterion: 2.1)*

Integrative Experience: a culminating learning activity, in which students bring together knowledge and skills acquired across the curriculum to address complex, real-world problems or professional tasks. This experience emphasizes synthesis, application, and reflection, demonstrating how students can connect competencies in a cohesive and practice-oriented way. *(Criterion 3.2)*

Integrative Assessment: the program-level evaluation of student performance within an integrative experience. It measures how effectively students demonstrate proficiency across multiple competencies by applying their learning in a comprehensive manner. The assessment provides evidence that students have achieved program-level competency proficiency targets and can translate classroom knowledge into professional practice. *(Criterion 3.2)*

Learning Principles Framework: a structured set of evidence-based guidelines that describe how people learn most effectively, used to design, deliver, and assess educational experiences. *(Criterion 3.1)*

Mission statement: defines the program's purpose and primary objectives, providing clear direction for students, faculty, and staff. It helps everyone understand the program's goals and how they contribute to achieving them. *(Criterion: 1.1)*

Monitor and Evaluate Effectiveness: the ongoing process of tracking a program's activities, outcomes, and impact, and assessing how well they meet established goals, standards, and stakeholder expectations. *(Criterion: 1.4)*

Monitoring: the ongoing process of tracking, measuring, and evaluating how well a program, initiative, or activity is achieving its intended goals and outcomes. It uses clear performance indicators, regular data collection, and analysis to inform decisions, improve quality, and ensure accountability. *(Criterion: 1.2)*

Post-graduate employment outcomes: Post-graduate employment outcomes: types of jobs, roles, or career advancements graduates are prepared to pursue as a result of completing the program. *(Criterion: 2.1)*

Program Design: the creation of a framework that integrates mission, vision, values, curriculum, assessment, resources, and student support to achieve clearly defined graduate-level learning outcomes. *(Criterion: 1.1)*

Program Leadership: individuals responsible for guiding, managing, and advancing an academic program to achieve its mission, goals, and quality standards. *(Criterion: 1.3)*

Program Level: the final level of attainment during the program of study. Determined by the program. Not all competencies must be evaluated in one direct measure. *(Criterion 2.2)*

Program-level Culminating Integrative Assessment: An integrative assessment is an evaluation method that requires students to synthesize and apply knowledge, skills, and behaviors from multiple courses, learning experiences, or competencies to address a complex, authentic problem or task. In short, it's an assessment that brings together learning from across the curriculum to show that students can apply what they've learned in a cohesive,

practical way. Students will meet established criteria tied directly to program-level proficiency targets and learning outcomes. *(Criterion 3.1)*

- Measure mastery across competencies rather than in isolation.
- Require students to demonstrate connections between different areas of learning.
- Often take the form of capstone projects, portfolios, case studies, or performance-based tasks.
- Are designed to assess real-world readiness by simulating professional challenges.

Program Variant: a defined version of the same academic program that differs in how it is structured or experienced while typically leading to the same awarded degree. Program variants may differ by delivery approach (in-person, online, hybrid), pacing or schedule (accelerated, part-time, executive), cohort design, calendar (semester, quarter, block), location or site, or other elements that shape how students progress through the program. *(Criterion: 1.1)*

- **Note:** If the credential awarded or core learning outcomes are different (e.g., MHA vs. MPH), that's usually a different program and not a variant.

Recruitment: the process of identifying, attracting, and engaging prospective students who are a good fit for a program. *(Criterion: 1.4)*

Retention: the ability of a higher education program to keep enrolled students actively progressing toward the completion of their degree. *(Criterion: 1.4)*

Stakeholders: individuals, groups, or organizations (internal and external) that have an interest in, influence on, or are affected by the program's design, delivery, quality, and outcomes. *(Criterion: 1.3)*

Stakeholder Engagement: intentional process of involving individuals, groups, or organizations with an interest in or influence on a program. Outcome feedback should be provided to the stakeholders. *(Criterion: 2.3, 3.4)*

Standard: The overarching category or title that organizes a set of related criteria. It represents the broad area of focus for accreditation, under which the individual criteria are grouped.

Student Competency Attainment: a student has achieved the specific knowledge, skills, abilities (apply what they have learned) at the proficiency target set by the program. Measured through direct evidence. Assessed against clearly defined performance criteria/rubrics. *(Criterion: 2.2)*

Strategic Initiative: an activity designed to advance the program's mission and improve its quality, reputation, and outcomes. *(Criterion: 1.1, 1.2)*

Sustainment Plan: a strategic framework that outlines how a program will remain viable, competitive, and high-quality over the next three years. A sustainment plan provides a clear roadmap for maintaining program excellence, anticipating risks, securing necessary resources, and adapting to changes to ensure long-term program success and stability. *(Criterion: 1.2)*

Target Students: the specific group of prospective learners the program is designed to attract and serve. *(Criterion: 1.1, 1.5)*

Values: serve as guiding principles that influence the program's culture and decision-making processes. They help in making consistent and ethical decisions, fostering a positive and supportive environment. *(Criterion: 1.1)*

Vision statement: outlines the long-term aspirations of the program, inspiring and motivating all stakeholders to work towards a common future. It ensures that everyone is aligned with the program's goals and values. *(Criterion: 1.1)*