



MASTER IN POPULATION & HEALTH SYSTEMS MANAGEMENT

**CAHME | GEORGE &
REGI HERZLINGER
PLATINUM
INNOVATION
EDUCATION AWARD
SUBMISSION**

Category 2: Distribution of New Modes of
Teaching Healthcare Innovation

Use of Additional Funding - Building on the foundation established through the 2023 CAHME| Herzlinger Innovation Education Award, Boise State University's Master of Science in Population and Health Systems Management (MPHSM) program plans to use the Platinum Award to further advance innovation in healthcare education, generate measurable social benefit, and strengthen the exchange of knowledge across the CAHME community. Specifically, the funding will be used to support the hiring of an additional graduate student worker dedicated to expanding and modernizing our Global Industry Leader Guest Lecture Video Library, a digital resource that captures, curates, and shares the real-world insights of more than 80 global experts who have contributed to the program since its inception. This initiative represents the next evolution of our commitment to integrating live industry relevance into every aspect of teaching and learning.

The MPHSM program's partnership with the Healthcare Financial Management Association (HFMA) and dozens of cross-sector leaders in healthcare delivery, finance, technology, and public policy has produced a truly living curriculum, one that evolves in real time with the healthcare marketplace. Over the past three years, these experts have contributed guest lectures, roundtables, and master classes that bridge the gap between academic preparation and applied systems leadership. However, to maintain the program's cutting-edge relevance, these lectures require regular updates to reflect shifting reimbursement models, emerging technologies, regulatory changes, and innovations in care delivery.

By dedicating resources to the curation and expansion of this digital archive, we will ensure that every student; regardless of time zone, schedule, or professional background, has equitable access to the most current, high-impact content. The expanded library will also serve as a knowledge-sharing hub for CAHME-accredited programs, offering selected sessions to peer institutions seeking to infuse their curricula with the same industry-academic integration that defines Boise State's approach.

Beyond enhancing the student learning experience, this initiative advances social benefit by democratizing access to innovation education. The updated library will highlight global perspectives on equity, population health, and sustainability, including case studies from diverse health systems worldwide. These insights will inform not only Boise State students but also the broader healthcare management community, cultivating a shared understanding of how financial stewardship, technology, and community-based care intersect to improve outcomes.

The graduate assistant supported by the Platinum Award will collaborate with faculty, guest speakers, and HFMA content experts to catalog, caption, and cross-reference materials, ensuring accessibility and alignment with CAHME competencies. In addition, this role will provide valuable workforce experience in healthcare communication, content strategy, and academic dissemination, further extending the award's educational impact.

Ultimately, the Platinum Award will allow Boise State's MPHSM program to expand its living classroom into a continuously evolving digital platform for innovation, ensuring that both students and faculty remain connected to the most forward-thinking voices in healthcare. Through this investment, we will continue to model how academia and industry can co-create learning environments that are dynamic, inclusive, and responsive to the needs of a changing healthcare landscape. In doing so, the MPHSM program will not only sustain its leadership in teaching healthcare innovation but also strengthen the collective capacity of the CAHME network to prepare future leaders who are ready to transform the systems they serve.

Category 2: Distribution of New Modes of Teaching Healthcare Innovation

Since receiving the CAHME | Herzlinger Innovation Education Award in 2023, Boise State University's Master of Science in Population and Health Systems Management (MPHSM) program has continued to redefine how healthcare innovation is taught, shared, and sustained. At the heart of this transformation is a revolutionary partnership with the Healthcare Financial Management Association (HFMA), the first of its kind to co-develop and co-brand an academic degree program. This collaboration bridged academia and industry in unprecedented ways, creating a living model for workforce innovation and redefining the connection between financial literacy, health system design, and population-based leadership.

The MPHSM program was designed with the direct input of more than 80 global industry leaders across healthcare delivery, payer systems, technology, and public policy. These leaders didn't just advise, they co-created the program's competencies, case studies, and evaluation metrics to ensure immediate real-world relevance. The result is a co-creation pedagogy that teaches innovation as a discipline of practice rather than abstraction. Courses are co-taught by executives and academics, immersing students in the live challenges faced by healthcare organizations operating within risk-based and value-driven environments.

This teaching model is anchored in pedagogical innovation, combining modular design, experiential learning, and continuous curriculum iteration. Through HFMA, students gain access to national thought leaders, policy experts, and data-driven resources that connect classroom theory to the realities of healthcare finance and reform. Faculty are supported in this model through co-instructional mentorship and professional development opportunities, fostering a unique culture of cross-sector collaboration where instructors and industry mentors learn alongside one another.

Over the past five years, Boise State has expanded these innovations through industry-mentored projects and faculty residencies that allow both students and educators to embed directly within healthcare organizations to co-develop actionable solutions. This direct engagement equips students to lead transformation efforts in cost containment, equity, and systems redesign; measurable outcomes that demonstrate the program's alignment with CAHME's innovation competencies.

The outcomes of this pedagogical approach have been significant. Graduates have advanced into senior leadership roles across the nation, recognized for their ability to bridge finance, strategy, and clinical care. Employers consistently cite MPHSM graduates as "practice-ready innovators" capable of leading value-based redesign efforts from day one.

Equally important, the Boise State-HFMA model has served as a blueprint for other universities and health systems seeking to align education with the evolving workforce. The program has shared its approach through HFMA national webinars, CAHME learning collaboratives, and inter-university mentorship sessions. This open dissemination of knowledge ensures that innovation in teaching becomes a shared national asset rather than a proprietary advantage.

In essence, Boise State's MPHSM program transformed healthcare management education into an ecosystem of co-created learning, industry partnership, and continuous innovation. By merging academic rigor with real-world application, and through its groundbreaking partnership with HFMA, the program has not only taught healthcare innovation, it is actively innovating healthcare itself!

November 24, 2025

Dear CAHME/George and Regi Herzlinger Innovation Education Platinum Award Committee:

I am writing to express my full and enthusiastic support for Boise State University's Master in Population and Health Systems Management program as a candidate for this year's Platinum Award. A description of some of the important pedagogical innovations that make this program a success will be provided to demonstrate what makes this program special and why it should be an award recipient.

To begin with, the faculty skills, backgrounds, and pedagogical approaches are aligned with helping students successfully master and apply the material. Faculty are carefully selected and have demonstrated both subject matter expertise as well as an ability to engage and challenge the students to learn and apply the material. A philosophy of learning from those who have successfully performed the concepts in the material being taught has been present from the inception of this program. Courses are designed to include current and practical examples of the material being covered and faculty also share their own applications of the material. The core curriculum is bolstered by recorded lectures from recognized experts in the healthcare field. Relationships and habits are developed in the first course that are instrumental in reinforcing key concepts and their practical application; I have more to say on these toward the end of this letter.

I have had the privilege to teach in the first class and the last class in this esteemed program. This provides me with a unique perspective upon which to base my endorsement. I have seen students enter the program, unknown to each other and with all the customary hopes and trepidations one would expect when embarking on an educational journey such as this. I have seen the students, with the help and support of the faculty as guides, dive deep into the material, synthesize expert opinions, develop their own opinions and ideas rooted in a valid base of knowledge, apply the material in their lives and careers, and develop their own cycles of innovation. Beginning with the first course and culminating in successful capstone projects, the students are able to meaningfully apply the learning to practical real-world situations.

Last and certainly not least, the students are also sounding boards for each other. Live lectures are facilitated by faculty who can draw out the unique and important perspectives of each student and foster an enduring community of learning. These perspectives add valuable context to the principles being taught. The students further reinforce these concepts via weekly discussion boards which often focus on current and practical applications of the material. Finally, at the end of the program, the students have developed relationships as well as valuable workplace skills that allow them to continue a cycle of scientific inquiry, practical application, analysis, and adjustment to the opportunities and challenges they will face in their professional careers.

I can recommend the Boise State University Master in Population and Health Systems Management program without reservation for this prestigious Platinum award. Please feel free to contact me if any additional information is required.

Scott Tiffany, DBA
Adjunct Faculty

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